

INDICATIVE RESULTS MATRIX

Indicators	Measurement Unit	Baseline		Goal		Source of Verification
		Value	Year	Value	Year	
Result 1: Increased use of Intellectual Property Tools amongst firms signaling the improvement of innovation and competitiveness in the Caribbean private sector.						
Increase in total patent applications (direct and PCT national phase entries)	#	Varies	2014		2018	WIPO IP Statistics Database
Total increase in number of registered IPRs (trademarks, GIs, copyright, industrial designs)	#	Varies	2014		2018	
Result 2: Increased awareness and use of REACH's IP Management services.						
Number of visitors/downloads of resources	#	0	N/A		2017	Analytics
Number of SME applications to the competitive calls for proposals	#	0	N/A		2017	Tracking System
% of firms who indicate increased knowledge of IP tools available	%	0	N/A		2017	Survey
Result 3: Improved business support institutions that design, implement and supervise measures that foster the use and adoption of Intellectual Property Rights.						
Number of persons trained	#	0	N/A		2017	Tracking System
% of firms who perceive the support provided by the REACH assisted their adoption of IP in their business strategy	%	0	N/A		2017	Survey
Public sector officials who perceive better ability to assist SMEs in commercialization techniques	%	0	N/A		2017	Survey
Number of firms that indicate an increase in revenue because of IP management services provided by REACH	#	0	N/A		2017	Survey